Seminário Internacional
Avaliação da Educação Superior

30 e 31 de Outubro
Royal Tulip Brasília Alvorada

Contribuição dos Sistemas de Avaliação para a Garantia e Melhoria da Qualidade do Ensino Superior

MICHAEL J. JAMES, PH.D.
BOSTON COLLEGE

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Higher Education Accreditation

Accreditation is…

A process to evaluate and recognize an institution for meeting **peer developed standards** established for the purpose of **promoting quality education**

Accreditation is NOT…

- A Police Force
- A “Rubber Stamp”
- Easy

Accreditation …

challenges institutions to show **success**

Public Good

Private Good

Purposes/Outcomes

Public Good

- Engine for industry/private sector; develop workforce
- Civic participation/citizenship
- Research & Development
- Defense & security
- Public welfare

Private Good

- Socioeconomic Status
- Income over lifetime
- Professional Certification
- Civic Engagement
- Social wellbeing
- Personal Rights & Responsibilities
- Health benefits

3 Case Studies

Regulatory

American University of Madaba

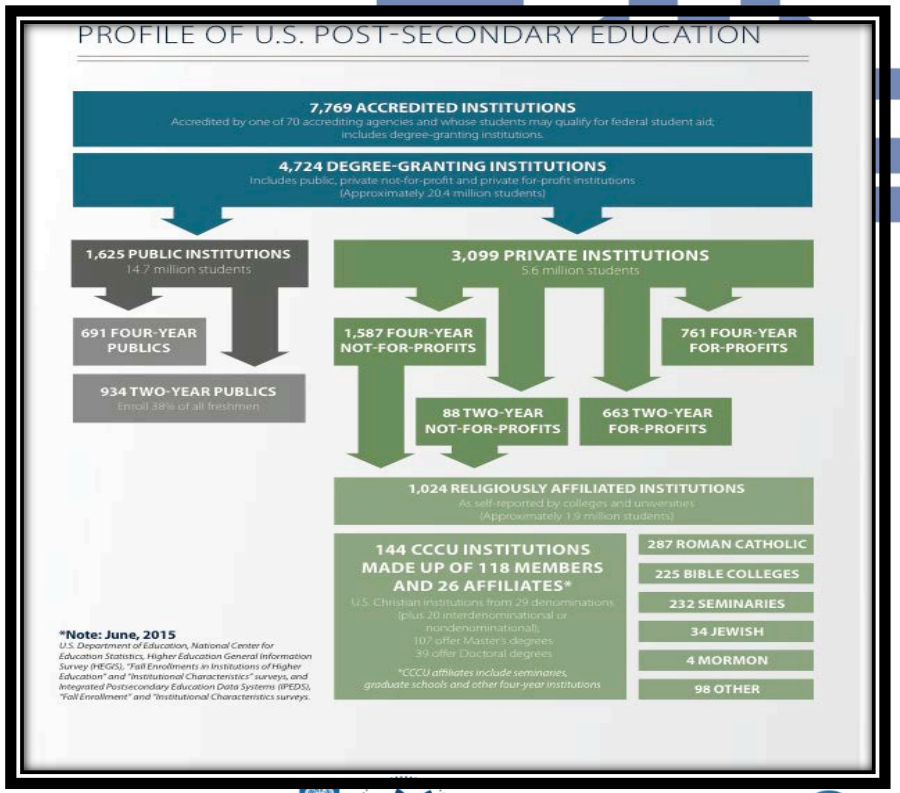
Australian Catholic University

Corporate

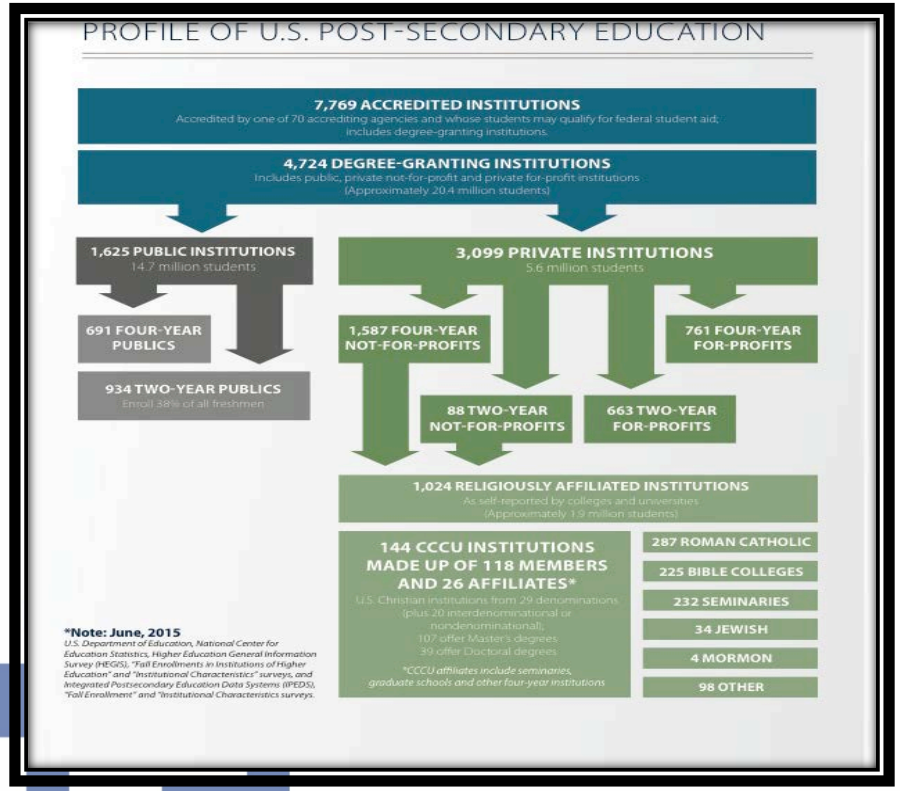
Higher Education U.S.A.

4,700 Degree Granting

- Decentralized
- Diverse
- Distinct
- Democracy

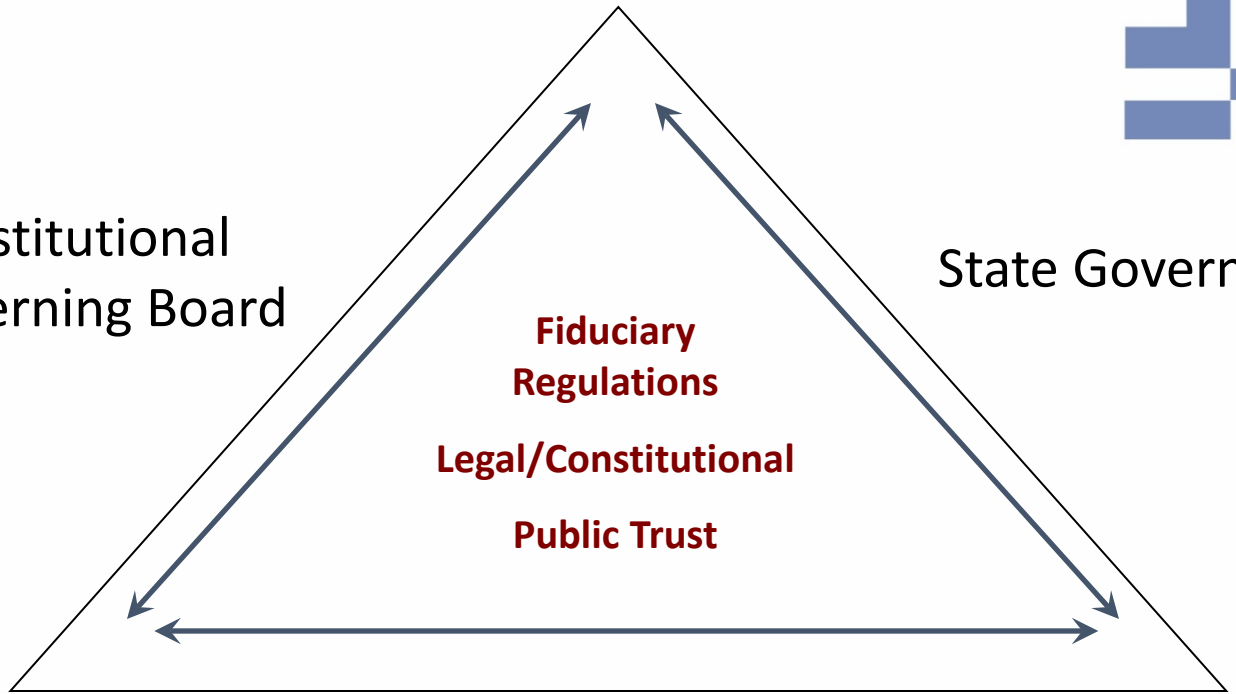


21 million students

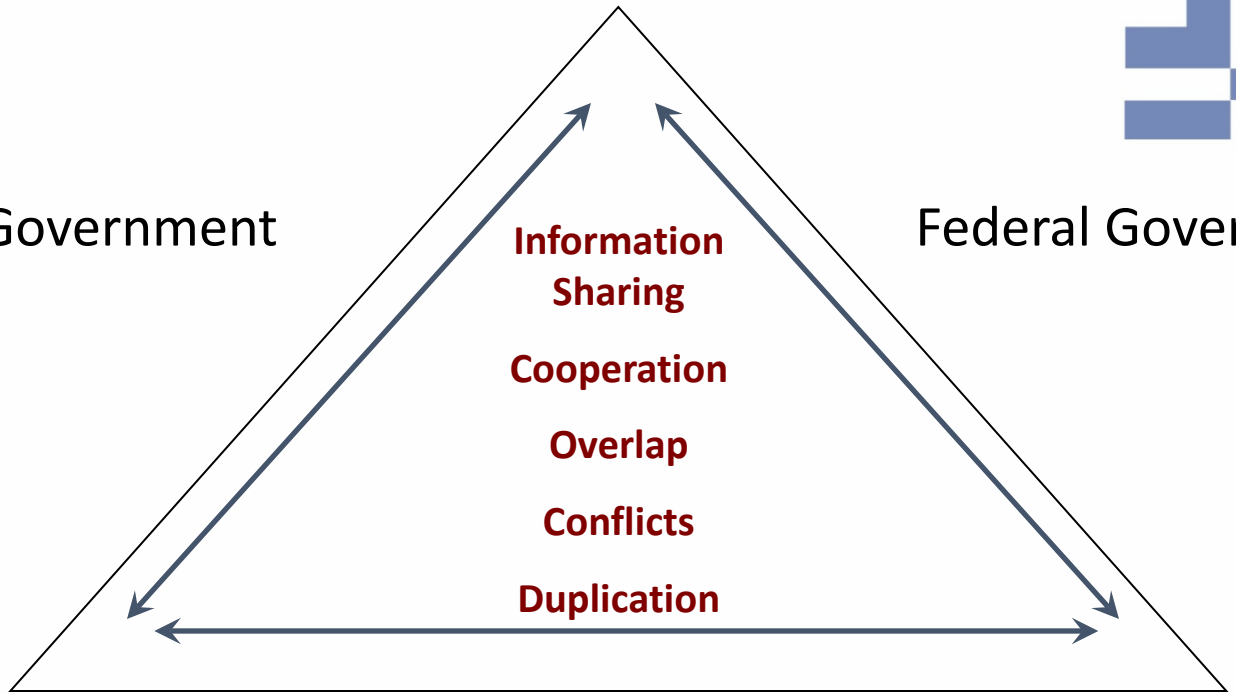


- Public
- Private
- Not-for-Profit
- For-Profit
- Secular
- Religious
- Liberal Education
- Vocational Education
- Professional Education
- Research

Higher Education **Accountability** in the United States

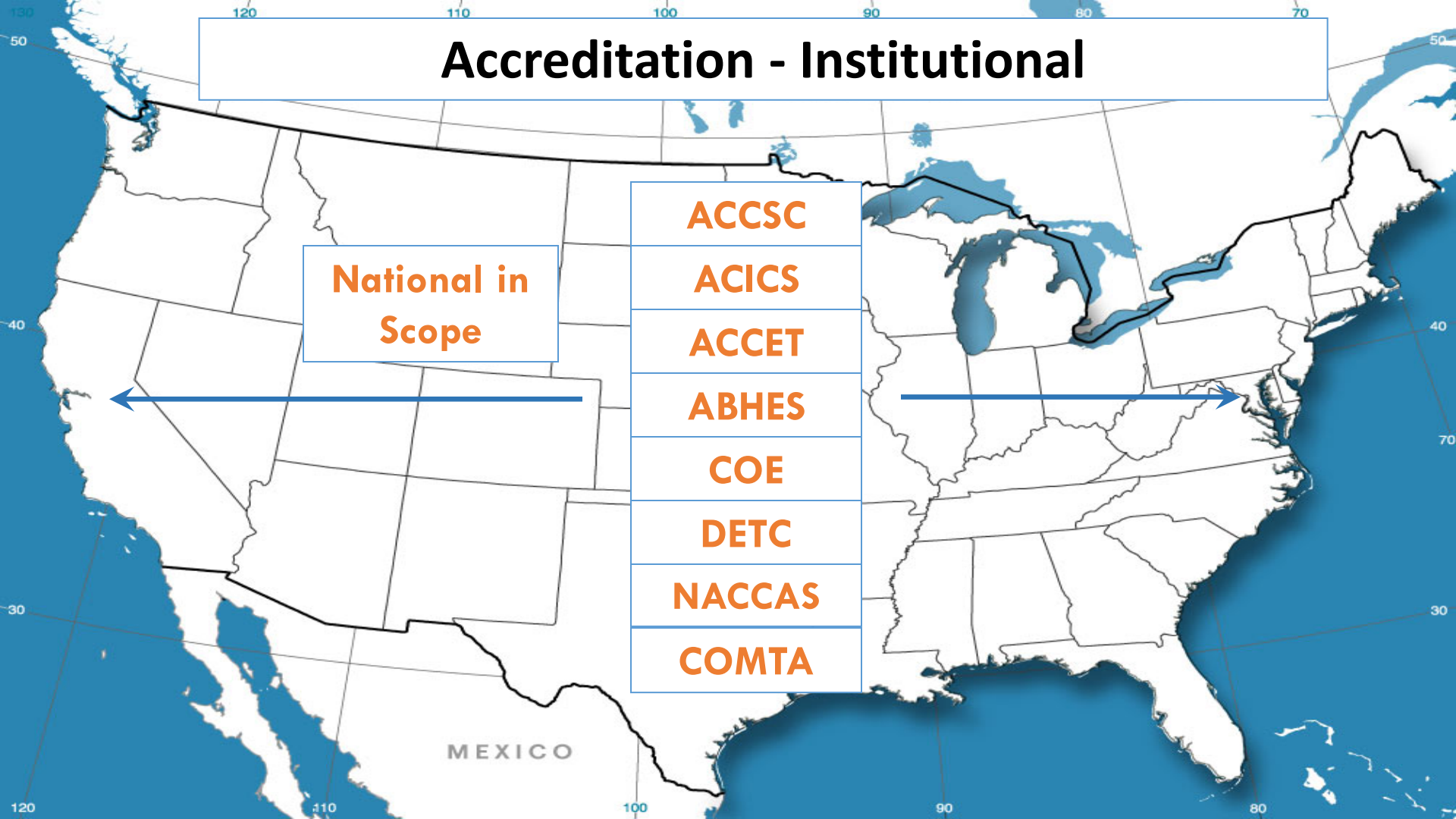


Higher Education **Oversight** in the United States

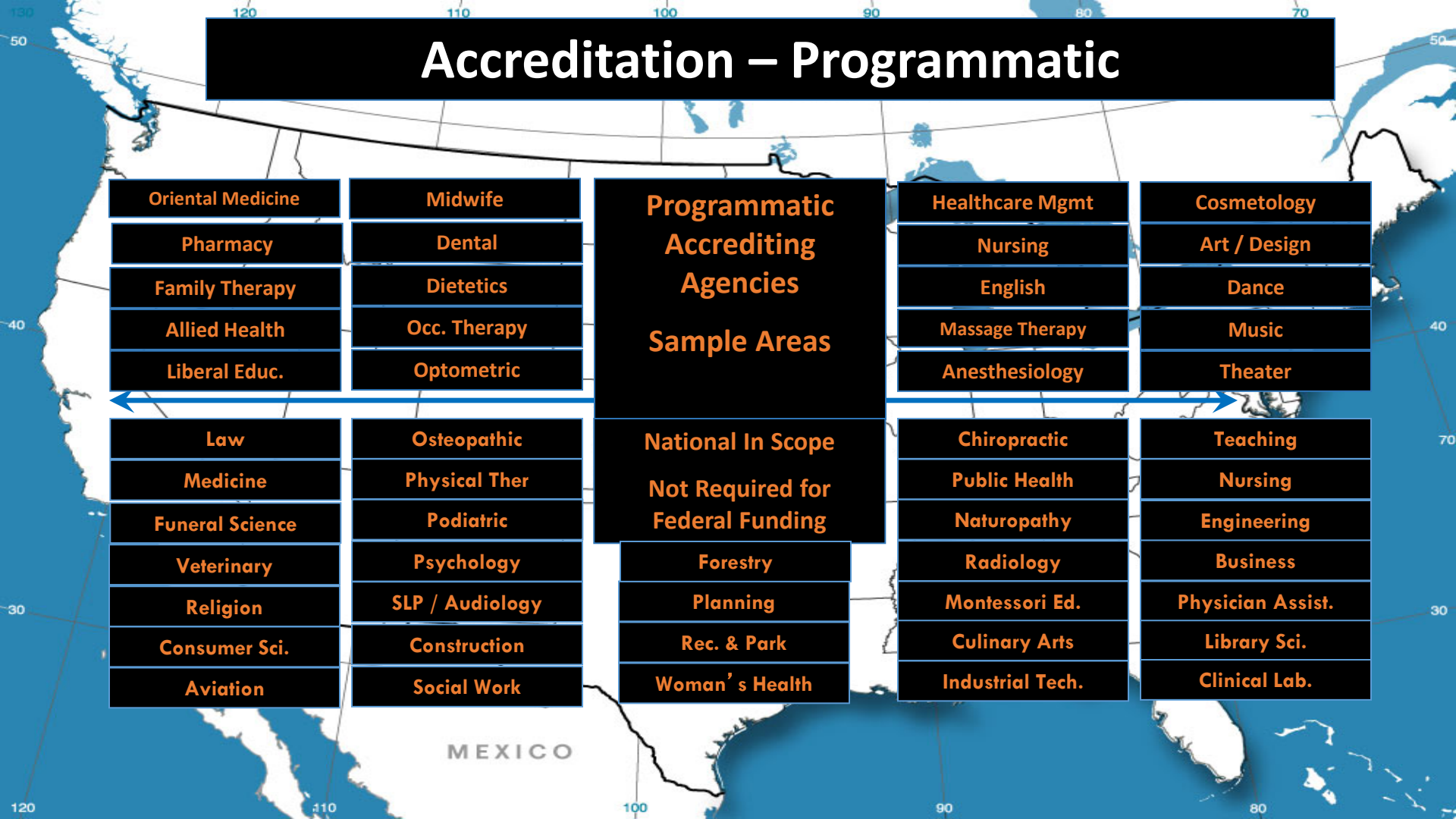


Accreditation – Regional/National

Accreditation - Institutional



Accreditation – Programmatic



Accreditation Characteristics:

- Each accrediting agency sets its own standards in conjunction with its members
- Standards are developed and institutions are assessed in a peer review process
- Program objectives are set by the institution
- Self-evaluation is the foundation for assessment
- Institutional success is measured by the success of meeting institutional objectives
- Continuous improvement

Accreditation Outcomes:

- Verify that an institution or program meets established standards
- Involve the faculty and staff comprehensively in institutional evaluation and planning
- Assist prospective students in identifying acceptable institutions
- Establish criteria for professional certification, licensure and upgrading courses
- Help to identify institutions and programs for the investment of public and private funds
- Help determine eligibility for Federal assistance

Challenges, Priorities and 3 Recommendations

Policy Challenges 2017

Higher Education Funding Amid "Softening" State Budgets

Affordability

Economic and Workforce Development

Institutional Productivity and Student Success

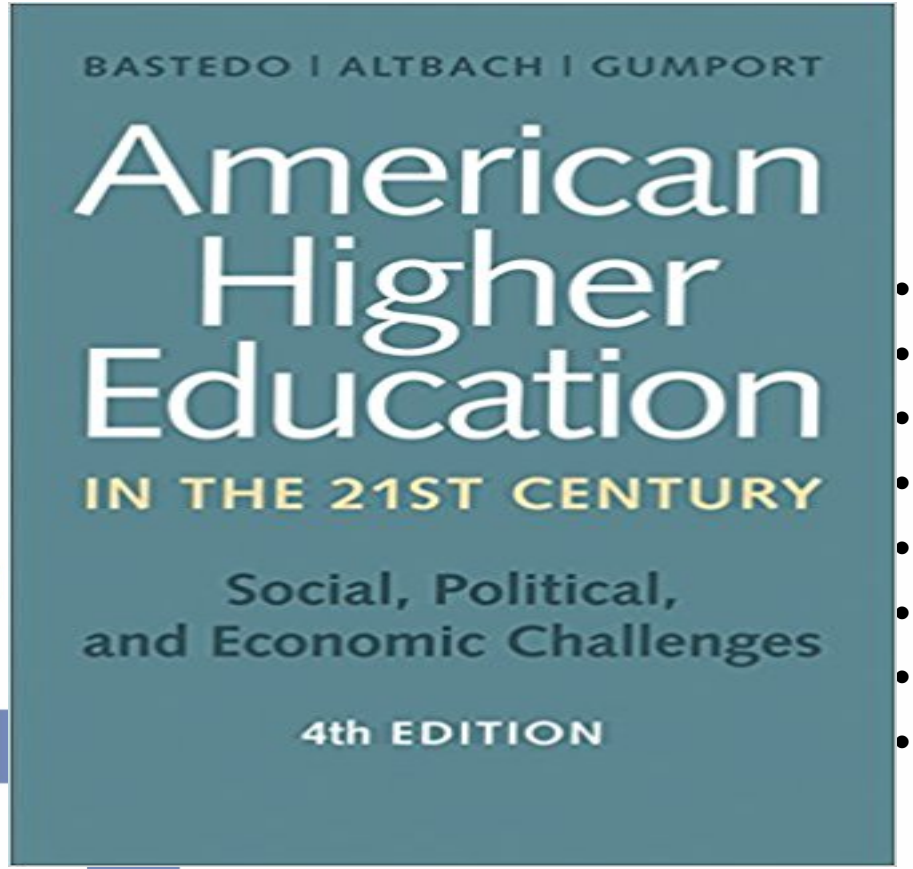
Student Debt Management

Consumer Protection and For-Profit Colleges

Policies to Help Vulnerable and Needy Students

I also continue to focus on traditional higher education issues, such as performance-based

Twenty-First-Century Challenges



- Admin, Accountability, Governance
- The Academic Profession
- Private Resources & Public Responsibility
- Diversification & Stratification
- Economic & Other Disparities
- **Access, Equity and Completion**
- **Knowledge Creation & Dissemination**
- **Globalization & Internationalization**

Priorities

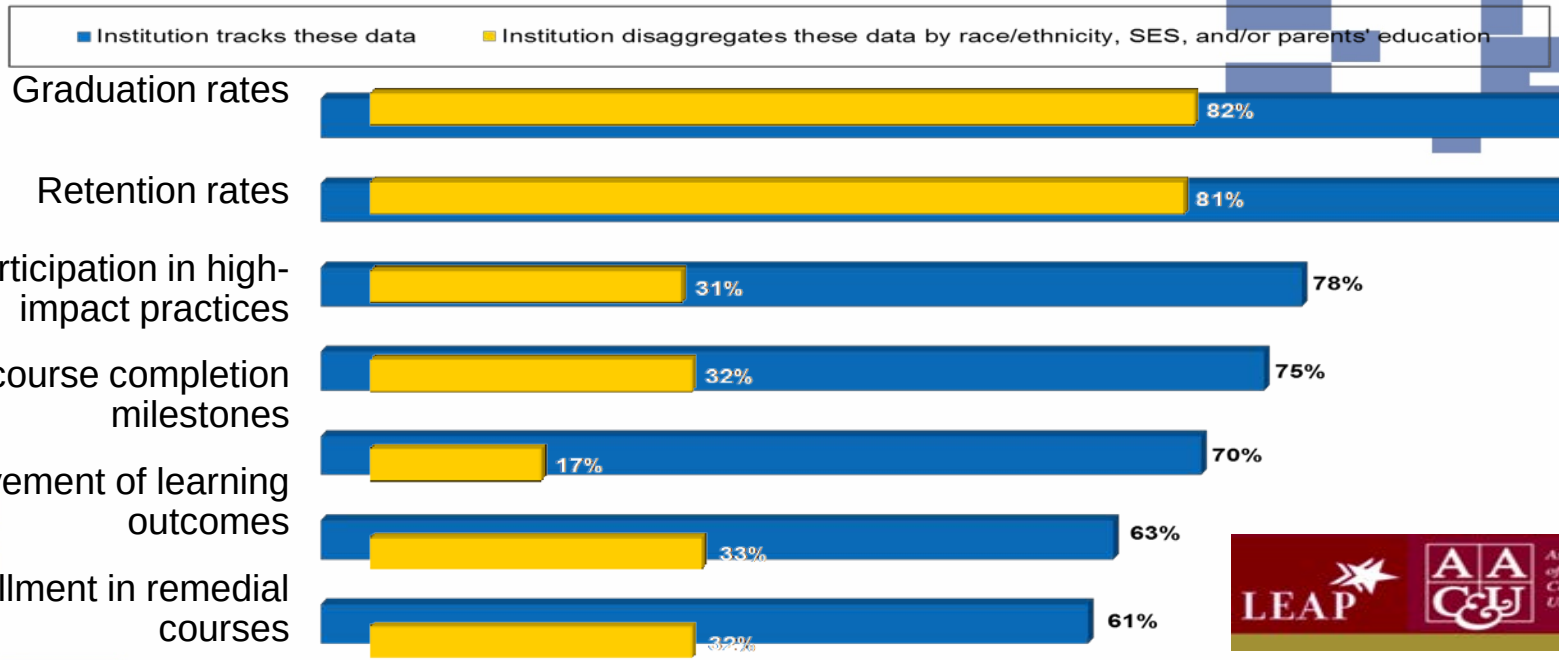
Access, Equity and Quality

Student Learning Outcomes

Globalization and Internationalization

Equity and Quality

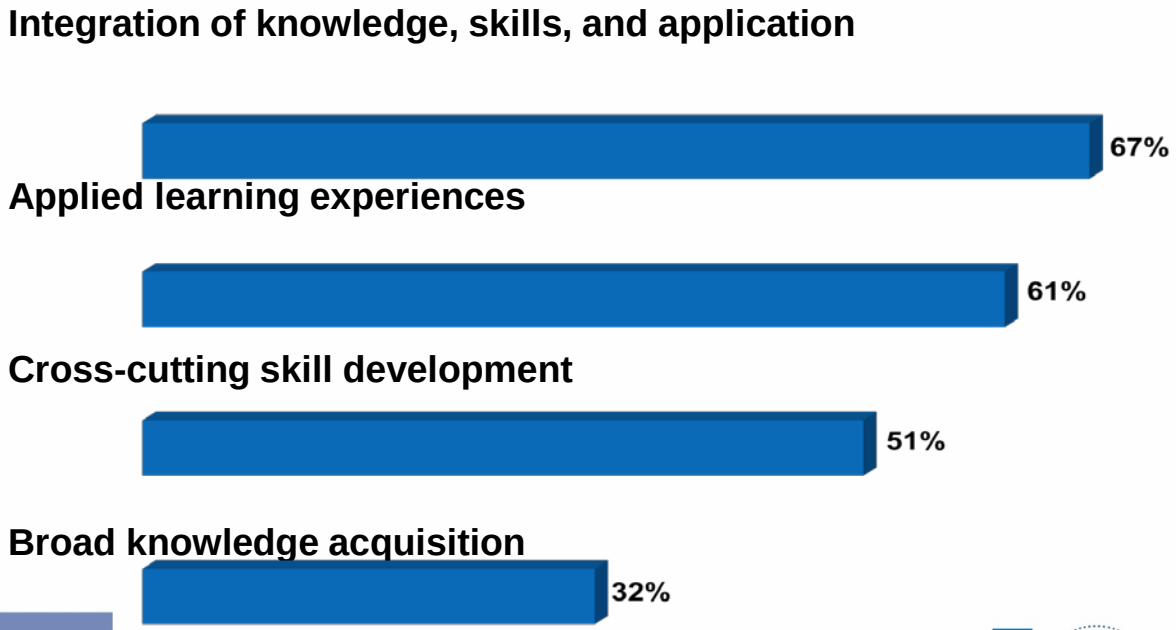
Institutions track data on persistence, graduation, high-impact practices (HIPs), and learning outcomes; many fewer disaggregate data on HIPs and learning outcomes.



Student Learning Outcomes

Emphasis on integration of knowledge, skills, and application than on broad knowledge acquisition.

*Proportions saying their institution is **placing more emphasis** on each practice in their general education program*



Globalization and Internationalization

"The intentional process of integrating an international, intercultural or global dimension into the purpose, functions and delivery of post-secondary education, in order to enhance the quality of education and research for all students and staff and to make a meaningful contribution to society"

(de Wit et al, 2015, European Parliament Study)

Desirable Outcomes:

A higher education system capable of producing global citizens and professionals…

Respectful and appreciative of other cultures.

Able to contribute to the development of knowledge economies and socially inclusive societies.

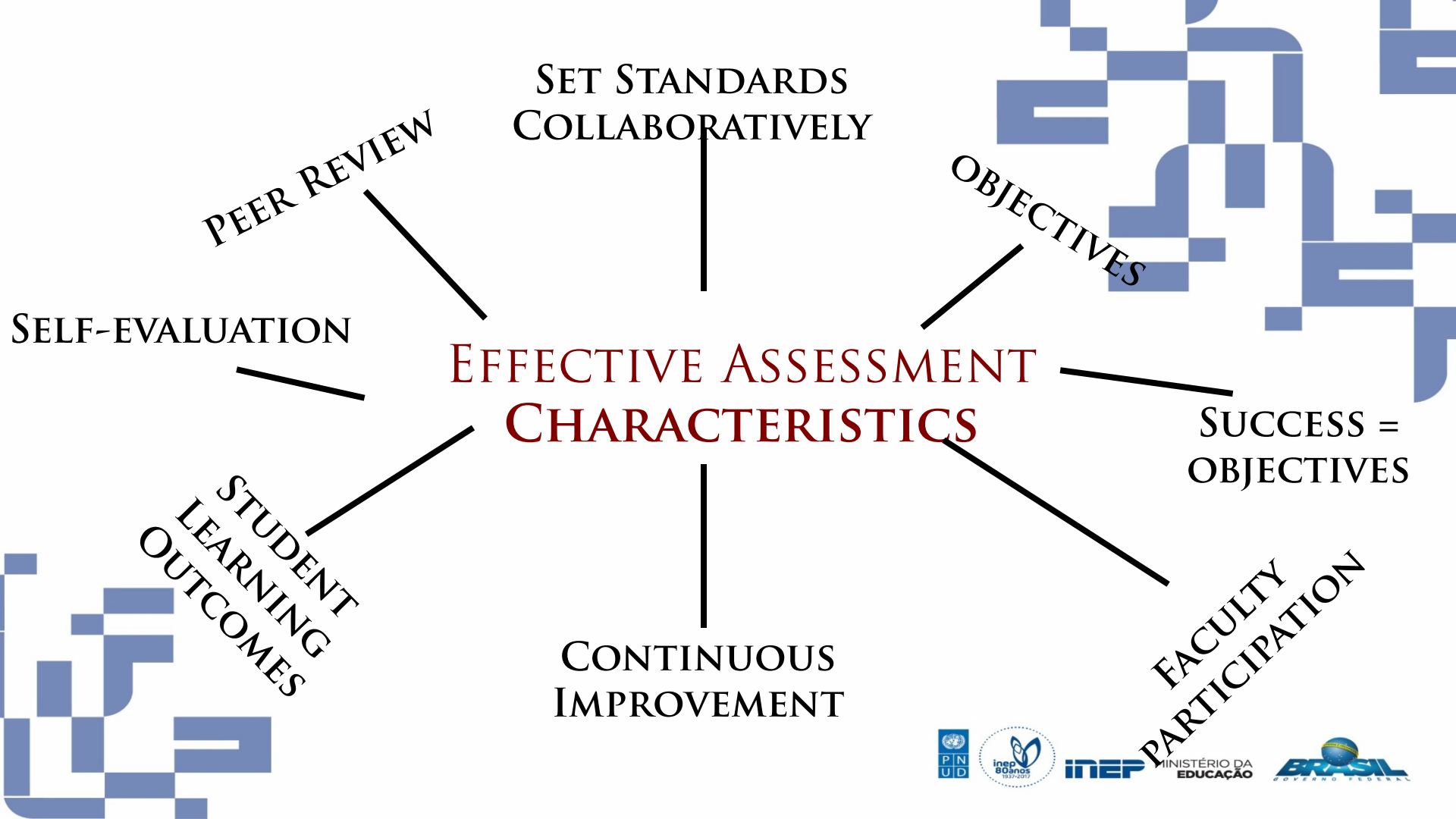
Better positioned to address global issues.

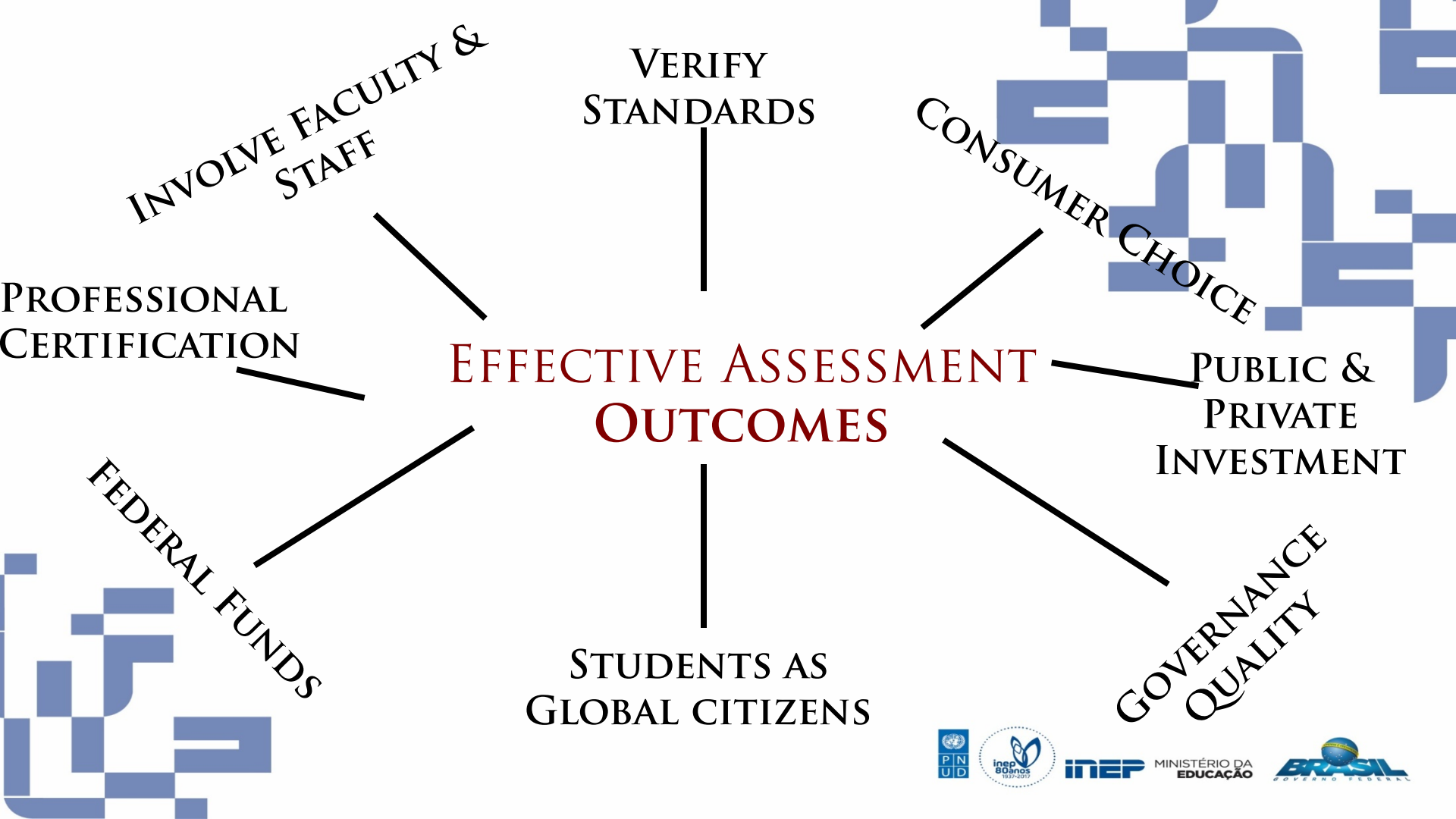
To compete and cooperate, with the rest of the world, including the emerging regions.

Recommendations

Public Good

Private Good


Set Standards Collaboratively
Peer Review
Objectives
Self-evaluation
Effective Assessment Characteristics
Success = objectives
Student Learning Outcomes
Continuous Improvement
Faculty participation


Involve Faculty & Staff
Verify Standards
Consumer Choice
Professional Certification
Effective Assessment Outcomes
Public & Private Investment
Federal Funds
Students as Global citizens
Governance Quality

Generative

RIACES

Emerging

RANA

The Common Good

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Obrigado

MICHAEL J. JAMES, PH.D.
BOSTON COLLEGE
MICHAEL.JAMES@BC.EDU

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